

Ranger for a Ranger Giveaway Official Rules

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.
PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCE OF WINNING.**

1. **Eligibility:** The Ranger for a Ranger Giveaway (the "Promotion") is open only to legal residents of the 50 United States and the District of Columbia who have reached the legal age of majority in their state of residence and located in the Territory at the time of entry. Steel Farm Customs ("Sponsor"), Big Truck Farms, Cameron Hanes, SweepstakesPros ("Promotion Administrator") and their respective parent companies, subsidiaries and affiliated companies, retailers, sales representatives, dealers, distributors, licensees and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of this Promotion and each of their respective officers, directors, employees, representatives and agents (collectively, "Promotion Parties"), and members of their immediate families (defined as including spouse, biological, adoptive and step-parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above are not eligible to participate. The Promotion is subject to all applicable federal, state and local laws and is void outside the Territory and where prohibited by law. By participating in this Promotion, entrants agree to abide by and be bound by these Official Rules and decisions of the independent Promotion Administrator, which shall be final in all matters relating to the Promotion.
2. **Promotion Period:** The Promotion begins at 12:00 a.m. Eastern Time ("ET") on January 23, 2020 and ends at 11:59 p.m. ET on March 31, 2020 (the "Promotion Period").
3. **How to Enter:**
 - a. **Instagram Entry:** To enter via Instagram, entrant will need to have his/her own individual Instagram account. Creating an Instagram account is free but is subject to the Instagram's terms and conditions (<http://instagram.com/about/legal/terms/#>). **When posting on Instagram using a mobile device, message and data rates may apply. Consult your service provider's plan prior to entering via a mobile device.** To be eligible for the Promotion, entrant must ensure that his/her Instagram profile and each posted entry is publicly viewable. Entrant may not enter via a shared or corporate account.

To enter via Instagram (each an "Instagram Entry"):

- i. Post a photo on Instagram and tell us why you would like to win the truck prize (a "Post")
- ii. Each Post must: (i) mention **@BigTruckFarms** in the description of the post, and (ii) include two (3) hashtags: **#RangerForARanger** and **#SweepstakesEntry**
- iii. Follow **@BigTruckFarms** on Instagram:
<https://www.instagram.com/bigtruckfarms/>

You will receive one (1) entry into the Promotion for each Post with the required hashtags. Posts must comply with all further requirements and content restrictions set forth in these Official Rules (see Rule 4, below). **LIMIT ONE (1) INSTAGRAM ENTRY PER PERSON/INSTAGRAM ACCOUNT.** Posts will not be judged.

Instagram Entries must follow the submission requirements set forth below and comply in all respects with these Official Rules. Entries may be posted on Sponsor's websites and/or social media accounts. All Instagram Entries are subject to a review by Promotion Administrator and Sponsor prior to posting online.

By submitting your Instagram Entry, you represent that your Entry conforms to the Submission Guidelines set forth below and with all of these Official Rules, and agree that the Promotion Administrator, in its sole discretion, may remove your Entry and disqualify you from the Promotion if it believes, in its sole discretion, that your Entry fails to conform to the Submission Requirements or to these Official Rules in any way.

- b. **Online Purchase Entry:** During the Promotion Period, visit <https://www.cameronhanes.com/shop/cameron-hanes-tees/cameron-hanes-ranger-for-a-ranger-giveaway/> (the "Website") and purchase the "Cameron Hanes "Ranger for a Ranger Giveaway" t-shirt from the Website during the Promotion Period (an "Online Purchase Entry"). Entrants must complete all required information. Receive one (1) entry into the Promotion for each t-shirt purchased online.
- c. **In-Store Purchase Entry:** During the Promotion Period, make a purchase of one or more items or services at Steel Farm Customs retail store, located at 15180 Barrens Road, Stewartstown, PA 17363. Each purchase, regardless of the number of items or services purchased, will receive five (5) entries into the Promotion.
- d. **Mail-in Entry:** To enter the Promotion by mail, during the Promotion Period, hand print (in the following order) your full name, complete street address, daytime telephone number, email address and birth date, on a 4" x 6" postcard (with no outer envelope) and mail it to: Ranger for a Ranger Giveaway, PO Box 18893, San Jose, CA 95158. You will receive five (5) entries into the Promotion for each eligible postcard received. Postcards must be received by April 7, 2020. All mail-in entries must be legibly handwritten (including addressing), mailed separately with no outer envelope and have sufficient postage.

Purchase transactions involving account adjustment transactions/returns, declined credit or debit transactions are not eligible for Online Purchase Entries or In-Store Purchase Entries. LIMIT FIFTEEN (15) ENTRIES PER PERSON/EMAIL ADDRESS REGARDLESS OF METHOD OF ENTRY. To the maximum extent permitted by law, all entries become the exclusive property of the Sponsor and will not be acknowledged or returned except as provided herein. You are not a winner until your prize claim is validated and you receive official written notification from the Sponsor or the Promotion Administrator.

4. Conditions of Submission:

a. Submission Guidelines:

1. The Instagram Entry submitted must be created by the entrant alone.
2. The Instagram Entry must be entrant's original creation; modifying, enhancing or altering a third party's preexisting work does not qualify as an entrant's original creation.
3. Instagram Entries must be created following the instructions in these Official Rules.
4. Instagram Entries must mention @BigTruckFarms and include two (2) hashtags: #RangerForARanger and #SweepstakesEntry in the description of the Post.
5. Photos submitted must be created by each entrant and each entrant must own all rights in the photo/video or obtain a license to use the photo/video from the holder(s) of such rights. If an entrant's photograph contains the likeness of any person other than the entrant, the entrant must have permission to use such likeness, as provided in these Rules. Proof of permission may be required at any time and in any manner deemed reasonable and necessary by Promotion Administrator.
6. All entries must be in English.

- b. **Additional Conditions of Submission:** Any Instagram Entry that Promotion Administrator or Sponsor, in its sole discretion, deems to be inappropriate for publication

or inclusion in the Promotion will not be considered or displayed and the Instagram Entry and corresponding entrant will be disqualified. No Instagram Entry may, in the sole opinion and discretion of the Promotion Administrator or Sponsor: (i) be pornographic or sexually explicit or suggestive, unnecessarily violent, or derogatory of any ethnic, racial, gender, religious, professional or age group; (ii) contain nudity or any materially dangerous activity; (iii) promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message; (iv) be profane, obscene or offensive; (v) endorse any form of hate or hate group; (vi) defame, misrepresent or contain disparaging remarks about Sponsor or its products or about other people, products or companies; (vii) contain any personal identification, such as (but not limited to) personal names, email addresses, street addresses, or license plate numbers; (viii) contain copyrighted materials owned by others (including but not limited to photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media); (ix) except for incidental usage, as determined solely by Promotion Administrator, contain or reference trademarks, logos (except Sponsor's) or trade dress owned by others, or advertise or promote any brand or product (except Sponsor's) of any kind, without permission; (x) communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; and (xi) be in violation of any law.

By submitting an Instagram Entry, each entrant represents and warrants that: (i) his/her Entry is the sole and exclusive property of the entrant; (ii) the Instagram Entry is an original creation of the entrant; (iii) entrant owns or otherwise has rights to use all elements of the Instagram Entry; (iv) the Instagram Entry has not been copied in whole or in part from any other work; (v) the Instagram Entry does not violate or infringe any copyright, trademark/tradename, or other proprietary right of any person or entity (including but not limited to rights of privacy or publicity or portrayal in a false light); (vi) the participants depicted in the Instagram Entry (if any) have given written consent to its submission into the Promotion and use as contemplated by these Official Rules and entrant can supply proof of permission if requested by Promotion Administrator or Sponsor; (vii) the Instagram Entry has not been previously published; and (viii) publication of the Instagram Entry via various media, including but not limited to social media and web posting, will not infringe the rights of any third party or parties. Each entrant will indemnify and hold harmless, the Promotion Parties from any claims to the contrary.

BY SUBMITTING AN INSTAGRAM ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER INSTAGRAM ENTRY MAY BE POSTED ON SPONSOR'S WEBSITES, IN SPONSOR'S SOLE DISCRETION. Posting of an Instagram Entry is not an indication that the Instagram Entry has won a prize or is otherwise eligible for or favored to receive a prize. **Rights Granted: To the maximum extent permitted by law, your Instagram Entry will be the property of Sponsor, and may be displayed, used or altered by Sponsor (or anyone Sponsor authorizes) for any purpose without any kind of payment to you. Sponsor or any of its affiliates may produce, market, sell or otherwise distribute products based on (in whole or in part) your Instagram Entry. You irrevocably and forever grant and assign to Sponsor all worldwide rights, title, and interest in and to your Instagram Entry (and all works derived from it) as well as all intellectual property you create by participating in the Promotion, and expressly waive all rights to review or approve any use that Sponsor makes of your Instagram Entry in accordance with these Official Rules. By entering, you further agree to waive all rights of attribution and integrity if your Instagram Entry is used by Sponsor or anyone that Sponsor authorizes, and to waive any moral rights in the Instagram Entry.**

By entering the Promotion, you agree that your Instagram Entry is gratuitous, unsolicited and without restriction, and will not place Sponsor under any obligations other than those contained in these Official Rules, and that Sponsor is free to disclose the ideas contained

in the Instagram Entry on a non-confidential basis to anyone or otherwise use the ideas therein without any compensation to you. You further acknowledge that Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor, or developed by its employees, or obtained from sources other than you.

By entering the Promotion, you understand and acknowledge that you will not now or in the future be paid or compensated in any way for your Instagram Entry or for granting the Sponsor any of the rights set out in these Official Rules. You further acknowledge that Sponsor is not obligated to make use of any of the rights granted in these Official Rules.

Any waiver of any obligation hereunder by Sponsor does not constitute a general waiver of any obligation to entrants. Promotion Administrator and Sponsor reserve the right, in their reasonable discretion, during or upon completion of the Promotion Period, to request that any entrant resubmit his or her Instagram Entry prior to any drawing.

5. **Prize Drawing:** On or about April 14, 2020, the Promotion Administrator will conduct a random drawing from among all eligible entries received during the entire Promotion Period.
6. **Prizes, Approximate Retail Value ("ARV") & Odds of Winning: One Grand Prize:** One (used) 2019 Ford Ranger, color white, with a total ARV of \$50,000 and a one-way trip for the winner to Springfield, Oregon to pick up the prize and meet Cameron Hanes. Includes one-way air transportation for the winner from the major airport nearest winner's residence to [City], OR, and hotel accommodations (double occupancy) for three days and two nights (ARV: up to \$1,500). Total ARV of Grand Prize: \$51,500. No value has been attributed to the Cameron Hanes personal appearance portion of prize. Actual value of trip portion of the Grand Prize will depend on airfare fluctuations and point of departure. Any difference between stated value and actual value will not be awarded.

Winner must complete the trip by July 1, 2020 or prize will be forfeited. Trip must be booked at least thirty (30) days prior to departure. Trip is subject to space availability and blackout dates. All travel arrangements/accommodations at Sponsor's sole discretion. If, in the sole judgment of the Sponsor, air travel is not required due to winner's proximity to prize location, air travel will not be provided. All travel expenses not specifically listed, including but not limited to, transportation between winner's home and major closest airport (as determined by Sponsor), ground transportation, meals, incidentals, gratuities, airline fees, fuel, surcharges (including NAV surcharges), airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses, are winner's responsibility and must be paid by winner with a credit card at the time of booking, where applicable. Sponsor is not liable for delays, cancellation or unforeseen events related to the flights. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates.

Winner is responsible for procuring adequate documentation for travel, if required, or personal travel insurance prior to departure, if desired. Prize is non-transferable and cannot be redeemed for cash or credit, in whole or in part, for any destination. Any expenses not specified are the sole responsibility of the winner. No substitution, cash redemption or transfer of prize(s) is permitted except at Sponsor's sole discretion or as provided herein. If the prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute a prize of equal or greater value. All federal, state, provincial and local taxes, and all other costs associated with acceptance or use of the prize(s), are the sole responsibility of the winner. Sponsor will determine all features of the vehicle including, but not limited to, color of exterior and interior. Winner of vehicle must be a licensed driver and will be required to provide proof of insurance at time of delivery. Winner of vehicle is responsible for license, registration, auto insurance, transportation, import and export taxes, and other fees associated with the prize(s). **Winner of vehicle must pick up vehicle from a location in Oregon, USA, designated by Sponsor.** All prizes are awarded "as is" with no warranty or guarantee, either express or implied. Winner of vehicle agrees that Steel Farm Customs, and any of the Promotion Parties, have neither made nor are responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the vehicle, including but not limited to its quality, mechanical condition or fitness.

Arrangements for delivery of prize(s) will be made after winner validation. Odds of winning a prize depend on the number of eligible entries received. Prizes will be awarded only to an address within the Territory provided they are claimed properly in accordance with these Official Rules. At the Sponsor's discretion, unclaimed prizes may not be awarded.

7. **Entrant Verification:** In the event of a dispute regarding the identity of the person submitting an entry, the entry will be declared made by the person in whose name the entry was made. The Promotion Administrator reserves the right to require proof of identity and/or eligibility (in a form acceptable to the Promotion Administrator – including, without limitation, government issued photo identification) for any reason the Promotion Administrator deems necessary, in its sole discretion, for the purposes of administering this Promotion in accordance with these Official Rules. Failure to provide such proof to the complete satisfaction of the Promotion Administrator within the timeline specified by the Promotion Administrator may result in disqualification by the Promotion Administrator, in its sole discretion.
8. **Disqualification:** Entries which are incomplete, incorrect, incomprehensible, not received, or do not otherwise comply with these Official Rules (as determined by the Promotion Administrator in its sole and absolute discretion) will be void and will not be entered into the Promotion's prize drawing. Entries made by facsimile, overnight courier, automated means, any entry service, or in any other manner not specifically allowed under these Official Rules will not be entered into the Promotion and may result in disqualification of the entries and the responsible entrant(s). Promotion Administrator reserves the right, in its sole and absolute discretion, to disqualify any individual who tampers with or attempts to tamper with the entry process or who acts in a disruptive or unfair manner.
9. **Notification & Validation of Winners:** Potential winners will each be contacted by telephone, email, regular mail or overnight mail, and may be required to complete, sign and return an affidavit or declaration of eligibility, a liability release, tax forms, and where lawful, a publicity release within a stated amount of time. The return of any notification as undeliverable or failure to respond to notices or return any required documents or information in a timely manner or a determination that a potential winner is ineligible or not in compliance with these Official Rules, as determined by the Promotion Administrator, in its sole and absolute discretion, may result in disqualification of the winner and forfeiture of the corresponding prize, and the choosing of an alternate winner in a random drawing from among the remaining eligible entries.
10. **Limitations:** To the fullest extent permitted by applicable law, Promotion Parties are not responsible for: (i) electronic or digital transmissions, entries or mail that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, misdirected, non-delivered, or not received by Sponsor or Promotion Administrator for any reason; (ii) mail that is received postage-due; (iii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures (including but not limited to failures or malfunctions of phone lines, mail delivery service, telephone systems or other communications systems), destruction of or unauthorized access to, or alteration of, entries, or for printing, distribution or production errors; (iv) failed or unavailable hardware, network, software or telephone transmissions; (v) damage to entrants' or any person's computer; (vi) causes beyond Promotion Parties' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Promotion; (vii) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Promotion; (viii) any typographical or other error in the printing or advertising related to the Promotion, in the administration or execution of the Promotion, or in the announcement/notification of prize winners; (ix) any human, or other error, which may occur in the promotion or administration of this Promotion; or (x) cheating or fraud by any participant. All incomplete or non-conforming entries (as determined by the Promotion Administrator in its sole and absolute discretion) will be disqualified.
11. **Modification, Suspension and Termination:** If for any reason this Promotion cannot be executed as planned, including but not limited to infection by virus, bugs, tampering,

unauthorized intervention, fraud, technical failures, legal mandate, or any other causes beyond the control of Sponsor or Promotion Administrator that corrupt or affect the security, administration, integrity, fairness or proper conduct of this Promotion, or if this Promotion is compromised or becomes corrupted in any way, electronically or otherwise, Promotion Administrator reserves the right, in its sole discretion, to void suspect entries/entrants and/or modify, suspend and/or terminate this Promotion. If the Promotion is terminated before the stated end date of the Promotion Period, the Promotion Administrator may select the winners in a random drawing from among all applicable eligible, non-suspect entries received as of the time/date of termination. Thereafter, Sponsor reserves the right to accept no further entries and award no further prizes.

12. **Releases:** By participating in this Promotion, entrants agree (and agree to confirm in writing): (a) to the maximum extent permitted by law, that all causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action; (b) to release, defend, indemnify and hold harmless Promotion Parties, Instagram and their respective successors and assigns from and against any liability, loss, claim or cause of action, including, but not limited to, injury, death or damages arising out of participation in this Promotion or the acceptance, possession, use or misuse of any prize received in this Promotion or the use of any photo or entry; and (c) to waive all rights to claim punitive, indirect, incidental and consequential damages, attorneys' fees, court costs, or any damages other than actual out-of-pocket costs incurred to enter, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO APPLICABLE PORTIONS OF THE ABOVE MAY NOT APPLY TO YOU.**
13. **Publicity:** Except where prohibited, participation in the Promotion constitutes each entrant's permission for the Sponsor and its agencies to use entrants' names, photographs, videos, voices and/or any other likenesses for purposes of advertising and publicity in all media now known or hereinafter invented without territorial or time limitations and without compensation or notice.
14. **Privacy:** The personal information collected through this Promotion is subject to Sponsor's Privacy Policy located at <https://steelfarmcustoms.com/privacy-policy/>. The personal information collected through the Online Purchase Entry method for this Promotion is subject to the Privacy Policy located at <https://www.cameronhanes.com/privacy-policy/>. The personal information collected through the Instagram Entry method for this Promotion is subject to the Privacy Policy located at <https://www.bigtruckfarms.com/privacy-policy/>. By entering this Promotion, each entrant agrees that the Sponsor, its agents and/or representatives (including the Promotion Administrator) may store, share and use the personal information he/she submitted with his/her entry for the purpose of administering the Promotion and agrees to the collection, use and disclosure of his/her personal information as described in these Official Rules, in the above Privacy Policies and as permitted by law.
15. **Choice of Law, Jurisdiction and Notice:** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California. By entering, entrants irrevocably consent to the exclusive jurisdiction of the federal and state courts located within the county of Santa Clara, California for any action, suit or proceeding arising out of or relating to this Promotion. These Official Rules are protected by U.S. and International copyright laws. Reproduction and distribution of these Official Rules without written permission from the Promotion Administrator is prohibited. Copr. 2020 Promotion Administrator.

16. **Severability & Conflicts:** The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials or made by any representative of Sponsor or Promotion Administrator, and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.
17. **Winners' List:** To view the winners' list for this Promotion, please visit www.rangerforaranger.com. The winners' list will be available after winner validation has been completed.
18. **Third Party Rights:** All trademarks used herein are the property of their respective owners. Manufacturers of the prizes offered in this Promotion do not sponsor or endorse this Promotion and are not affiliated with the Sponsor or Promotion Administrator in any way. This Promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram. You understand that you are providing your information to Sponsor and not to Instagram.
19. **Sponsor:** Steel Farm Customs, Stewartstown, PA. Mail-in entries are not accepted at this address.
20. **Promotion Administrator:** The Promotion is administered and judged by SweepstakesPros, P.O. Box 18404, San Jose, CA 95158. Mail-in entries are not accepted at this address. All comments, questions and complaints regarding this Promotion must be directed to the Promotion Administrator only and not to Instagram.